



Contract #	865489
Schedule Dates	11/01/12-11/05/12
Advertiser	Republican National Committee (9217)
Agency/T-Code	National Media Research Planning (1768)/1546007
Product	Political - US President (1174)
Brand	Democrat (Anti) (177520)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	MEDIAASSISTANT,NMRPP
Phone/Fax	(202) 863-8500 /
CPE	20/446/3561
Account Types	National/Political PAC - Agency
Billing Type	Weekly/Irregular
Comments	RNC 11/01 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	11/01/12
Last Modified	11/01/12
Entered By	Charles Mirkle
CO-OP	No
Headline #	06402010
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$6,120.00
Net Total	\$34,680.00
Sales Tax	

Norfolk (WVEC) (WVEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2012	2	\$40,800.00
Grand Total:	2	\$40,800.00

Check —

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station: <u>WVEC Norfolk</u>	Date: <u>11/1</u>
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I, Jon Ferrell

do hereby request station time concerning the following issue:

Republican National Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: \$ 34,680 Net

This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"



Yes



No

865489

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7-12-12
Date

John Feudt
Signature

703-683-4877
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh
Signature

Penne Marsh
Printed Name

NSC
Title